



This Council's top priority is to bring more jobs and more people into Argyll and Bute. This will take time but our focus will be to:

- Make Argyll and Bute the best and easiest place to do business in
- Provide outstanding education to young people, so that our schools attract people to live in the area. In addition to core Education services our schools will work with FE and HE providers as well as business to ensure our pupils are best placed to gain employment or create their own business in future
- Work with partners to ensure a supply of affordable housing that not only
 meets the needs of those who already live within Argyll and Bute, but attracts
 more people to live here. We will also make Argyll and Bute an attractive
 place to live by continuing to invest in the infrastructure of our towns, villages
 and islands
- Promote and market Argyll and Bute to encourage companies and individuals to relocate to this area
- Improve strategic transportation links. We will make best use of our airports, work with ferry companies to enhance services and bring pressure to bear on the Scottish Government and Transport Scotland to find substantial solutions to the current limitations of the A82/A83
- Take advantage of the opportunities improved broadband availability brings and continue to demand improved mobile phone coverage
- Use Council resources and facilities innovatively to generate income in order to protect and enhance services. For example, the TIF programme in the Oban and Lorn area
- Help our communities to help themselves. We will be pro-active in making sure that our communities are empowered to work in partnership with the Council to meet their local needs.